

# **Privacy Policy**

#### 1. Introduction

This Privacy Policy outlines how we collect, use, and protect the personal information that we obtain from users of our app. We are committed to protecting your privacy and ensuring that your personal information is used in accordance with applicable laws and regulations as provided by the Information Regulator of South Africa.

#### 2. Personal Information Collected

We collect personal information from users of our app, including but not limited to the following:

- Names
- Contact information (such as email addresses and phone numbers)
- Demographic information (such as age, gender, and location)
- Product preferences and usage information
- Payment information (if applicable)

#### 3. Use of Personal Information

We use the personal information we collect for the following purposes:

- Provisioning partners, customers, and products
- Providing customer support
- Conducting market research and improving our products and services
- Processing payments (if applicable)
- Communicating with users about our products and services

#### 4. Sharing of Personal Information

We may share personal information with third-party service providers who perform services on our behalf, such as payment processing or data analysis. We may also share personal information in the following circumstances:

- With your consent
- To comply with applicable laws and regulations
- To protect the rights, property, or safety of ourselves or others
- In connection with a business transaction

## 5. Security of Personal Information

We take reasonable measures to protect the personal information we collect from unauthorised access, use, and disclosure. However, no data transmission over the internet or other network can be guaranteed to be 100% secure. As a result, we cannot guarantee the security of the personal information we collect.

## 6. User Rights

As a user of our app, you have certain rights with respect to your personal information, including the right to:

- Access and receive a copy of your personal information.
- Correct any inaccurate personal information.
- Request the deletion of your personal information.
- Object to the processing of your personal information
- Lodge a complaint with the Information Regulator

## 7. Contact Information

If you have any questions or concerns about this Privacy Policy or our use of your personal information, please contact us at +27 (0) 11 475 6419 or email: dmpsa@dm-p.co.za .